

Next week is **Safer Internet Day (6<sup>th</sup> February 2024)**! As Always, the school will be taking part in Safer Internet Day activities as we want to ensure children are knowledgeable and have a positive learning experience online.

This week, the children will need to design their own **influencer**... this influencer must use their platform for good! For example, Sophie from Surrey is using her Instagram and Tik Tok to share mental health activities! Answer the questions below and draw/write a positive post.

**Definition of Influencer:** Influencers are people who use their online platform to influence the way people think, feel or act. Often considered an expert in their field, their followers usually trust this expertise. Because of their reputation and following, influencers often have the ability to impact a large amount of people very quickly.

**Draw a picture of your influencer here**

**Influencer profile**

**Name:** .....

**Age:** .....

**What do they do?** .....

**Why do they have a positive impact on people?** .....

**Write some positive messages here that your influencer might say:**

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**Draw and write a caption for a positive post your influencer might make:**

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**What might they promote and why:**

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**A positive comment that one of their followers has left them and how that influencer might reply to them:**

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